

## Hyster Forklift Part

Hyster Forklift Part - Hyster is a global corporation that builds in excess of three hundred diverse types of forklifts. However, it began as a producer of lifting equipment as well as winches. Most of its production was focused in the northwest United States and dealt primarily with the lumber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the last eighty years Hyster has continued to get bigger and grow its product line. The growth of its products coupled with its desire to stay service oriented has allowed Hyster to mature into the international participant it is in our day.

Some of the major inflection points in Hyster's past occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Illinois that was completely dedicated to mass producing trucks. This allowed Hyster to force its costs down and, at the same time, offer a better quality product at industry competitive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster, along with the entire forklift industry, continued to spread out into different product lines throughout the fifties and 60's. They started constructing container handlers in the US in 1959 to satisfy the ever growing demand for transportation goods. In 1966, Hyster developed a means for enabling a lift truck to go both ahead and backwards using the same pedal. This pedal was called the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R and D centre in Oregon that was focused on enhancing the design and functionality of lift trucks. The centre is still one of the world's greatest testing facilities in the materials handling industry.

The 1960's was characterized by rapid growth throughout the entire materials handling industry. Due to this, Hyster considered it necessary to refocus its approach towards these emergent mass markets. Hence, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to supply better quality at a more inexpensive cost. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Trucks. To plug this hole, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to concentrate on developing industry leading forklifts. The Hyster company name was known throughout the world for its commitment towards excellence. This attention to excellence brought numerous suitors for the enterprise. In 1989, a large international corporation based in Ventura called NACCO Industries bought Hyster and started an aggressive growth strategy. NACCO rapidly replaced the XL philosophy with a more driver oriented truck that focused on operator comfort, which is well-known as the XM generation of forklifts.

The evolving requirements of Hyster's customers, led by changes in supply chain management, required Hyster to continuously innovate and make investments in new manufacturing technology throughout the next few decades. Acquisitions and investments were made in the United States, Italy, Netherlands, and lots of other places all over the globe. All of these investments have made Hyster a worldwide leader in the forklift market. Recently, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which consists of over three hundred different types of lift trucks.