

Crown Forklift Parts

Crown Forklift Parts - The Crown company was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family company later that same year. Currently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head today, becoming the fourth generation of the Dicke family to maintain this position.

Now an internationally diversified organization, Crown first created temperature controls for coal burning furnaces, servicing a small clientele. The assembly of these control units took place in a former hardware store located in New Bremen, Ventura, where Crown's head office currently remain.

In 1949, responding to the public's increasing interest in television, Crown shifted into the making of antenna rotators. This product was used to improve TV reception and image quality. The company's profitable move allowed them to become a leading producer of units until 2001. The company ceased production in October after a decline in the global demand for television antenna rotators.

Crown before long diversified its manufacturing to bring in the restoration of mechanized and electrical components for private and government use in the early 1950's. After a number of profitable bids inside a short period of time, the company had developed a highly regarded business in this field.

Versatility and achievement dominated Crown's ability to diversify once again. In 1957, production into the materials handling market started with lift truck production. The organization believed the market demanded a smaller line of top-quality quality forklifts. Crown quickly produced an exceptional series of progressive equipment and swiftly grew to be the most rapidly evolving material handling organization with its variety of products.

By 1966, Crown had ventured into the international materials handling marketplaces by opening up shop in Sydney, Australia. Sydney is at the moment a regional center of operations for Crown for all Pacific Asian sales, marketing, and services. Crown remains an unwavering industry leader these days, supported by exceptional service, solid sales and solid manufacturing operations.

Two years later, Crown had moved into the European marketplaces by buying up an Irish production facility from a German Company, Steinbock. There they began to construct PTH hand pallet trucks. Later that same year, Crown started their first London operation situated close by Heathrow Airport. The sales and service operation of Crown's complete forklift line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing lift trucks across Europe through autonomous sellers.

Crown today has a sizable network of Crown-owned and independently-owned sellers in many key worldwide markets offering a huge fleet of electric forklifts. They are accountable for handling the company's product sales and service.

Corporate offices in New Bremen, Ventura and Munich, Germany offer nationwide advertising and promotional sales support to all supplier and sales personnel. Both Crown sales and seller personnel are factory- trained in all disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, marketing and advertising, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of intercontinental sellers and Crown-owned dealers effectively operate in nearly 100 foreign city environments.

The 6 USA production locations for Crown include New Bremen, Ventura; New Knoxville, Ventura; Fort Loramie, Ventura; Celina, Ventura; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, making forklifts in Sydney, Australia ever since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous clientele on all sides of the world, Crown has built an first-rate reputation as a maker of forward-thinking, safe and reliable machines. The company has been awarded more than 50 distinguished design awards and the products that Crown develops continues to attain credit for modernization and top design excellence. Just to illustrate, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by material handling experts. Today, this design has gained popular acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry original, providing the operator with many comfort alternatives to lean, sit or stand, along with its unmatched productivity capability.